

PICCINI®

# Memoro

## Rosso

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Wine flows through the historical veins of every corner of Italy.

Our Family history started in Tuscany in 1882; even though our roots are still based in this fabulous Region, for the first time in our family's history, we took up the challenge to create a wine that would not only taste Italian beyond any doubt, but would feel Italian.

We chose a compass rose for our label to send an invitation to experience in one bottle four different grape varieties, each typical expression of a distinct Italian region: Veneto, Abruzzo, Puglia and Sicily.





## PRODUCTION AREA

Sicily, Puglia, Abruzzo, Veneto.



## ALCOHOL CONTENT

14 % Vol



## WINEMAKING

Memőro truly emerged as a cuvée wine, a blend of different grapes from different parts of Italy sourced from different vintages: the 12 months oaked aged Montepulciano from Abruzzo, the sun-kissed Nero d'Avola from Sicily, the cooler climate of Merlot and the partially dried Primitivo grapes from Puglia. Our final blend was named Memőro, Latin for “remember” which, in the fullest sense, refers to our Family’s Italian pride.



## TASTING NOTES

A warm, modern style with notes of dark cherries, figs and coffee in a delicate oak frame. Generous on the palate, revealing a bright fruity core. Concentrated, exposing great structure, yet harmonious and soft. Long, dense finish.



## FOOD PAIRING

Perfect served with game and red meat.



## SERVING TEMPERATURE

Enjoy at 18°C.



## AWARDS

Decanter Wwa – Gold Medal – 95 Points

Berliner Wein Trophy 2018 – Gold Medal

Luca Maroni 2019 – 95 Points

Awc Vienna 2017 – Silver Medal

Iwsc 2017 – Silver

Challenge Du Vin 2017 – Gold Medal

Decanter Awards 2017 – Bronze Medal – 86 Points